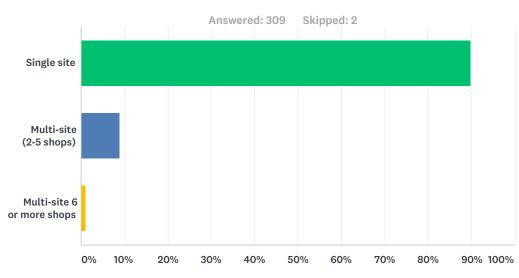
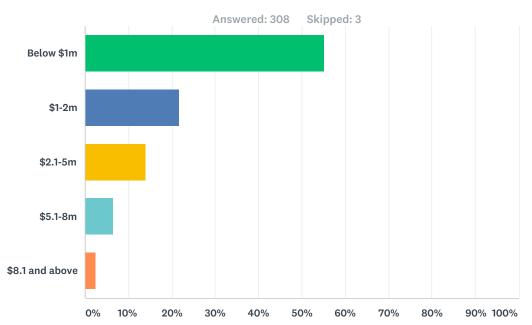
### Q1 Your shop is...



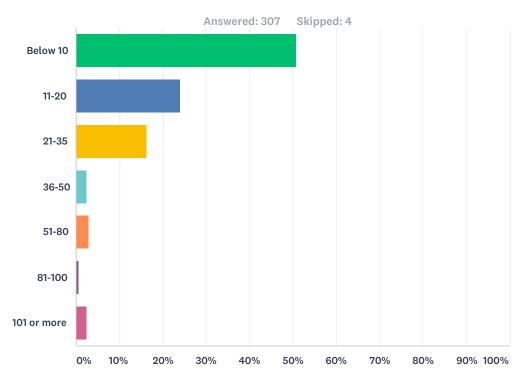
Answer Choices	Responses	
Single site	89.97%	278
Multi-site (2-5 shops)	9.06%	28
Multi-site 6 or more shops	0.97%	3
Total		309



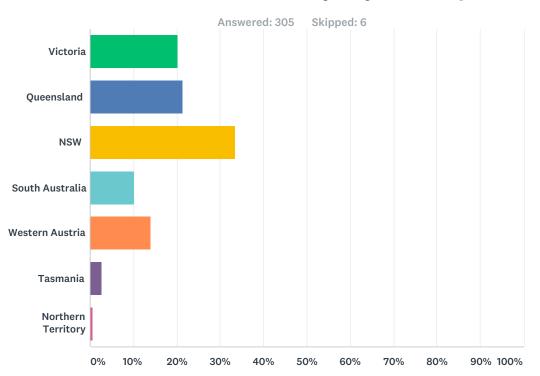
### **Q2** Your annual turnover is...

Answer Choices	Responses	
Below \$1m	55.19%	170
\$1-2m	21.75%	67
\$2.1-5m	13.96%	43
\$5.1-8m	6.49%	20
\$8.1 and above	2.60%	8
Fotal		308

### Q3 Number of cars repaired per week on average



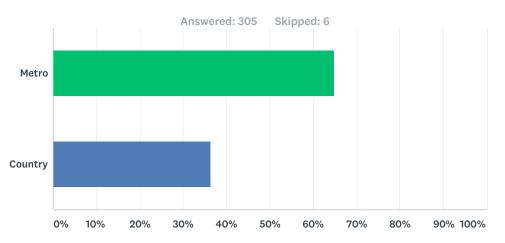
Answer Choices	Responses	
Below 10	50.81%	156
11-20	24.10%	74
21-35	16.29%	50
36-50	2.61%	8
51-80	2.93%	9
81-100	0.65%	2
101 or more	2.61%	8
Total		307



### Q4 Which state/Territory is your shop in?

Answer Choices	Responses	
Victoria	20.33%	62
Queensland	21.31%	65
NSW	33.44%	102
South Australia	10.16%	31
Western Austria	14.10%	43
Tasmania	2.62%	8
Northern Territory	0.66%	2
Total Respondents: 305		

### Q5 Are you a rural or city repairer

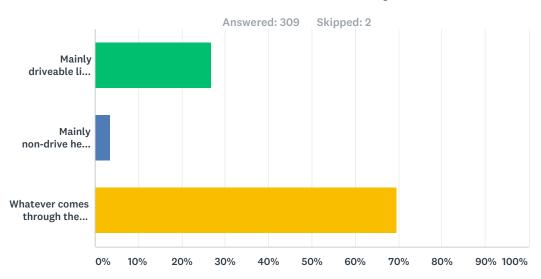


Answer Choices	Responses	
Metro	64.92%	198
Country	36.39%	111
Total Respondents: 305		

#### Answered: 311 Skipped: 0 24 years old or below 25-30 years old 31-35 years old 36-45 years old 46-50 years old 51-55 years old 56-60 years old 61 plus years old 0% 10% 20% 30% 40% **50%** 60% 70% 80% 90% 100%

<b>Q6</b>	How	old	are	you?
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Answer Choices	Responses	
24 years old or below	0.96%	3
25-30 years old	5.47%	17
31-35 years old	10.93%	34
36-45 years old	25.40%	79
46-50 years old	20.58%	64
51-55 years old	13.50%	42
56-60 years old	14.15%	44
61 plus years old	9.00%	28
Total		311



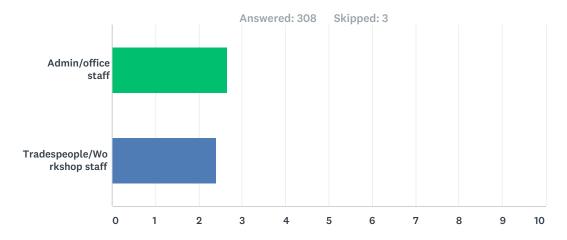
### Q7 What sort of work do you do?

Answer Choices	Responses	
Mainly driveable light repairs	26.86%	83
Mainly non-drive heavy repairs	3.56%	11
Whatever comes through the door	69.58%	215
Total		309

### **Q8** Total number of staff?

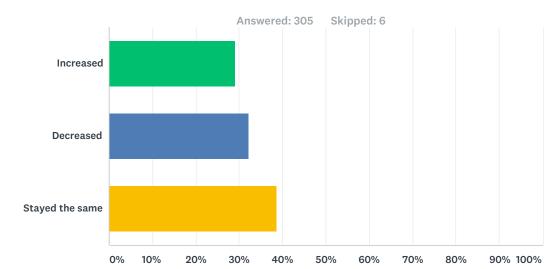
Answered: 303 Skipped: 8

# **Q9** In the past 12 months has the total number of employees in your business increased, decreased or stayed about the same?



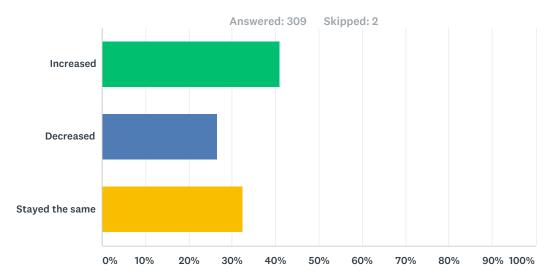
	Increased	Decreased	Stayed the same	(no label)	(no label)	Total	Weighted Average
Admin/office staff	12.46% 37	9.76% 29	77.44% 230	0.00% 0	0.34% 1	297	2.66
Tradespeople/Workshop staff	21.65% 63	17.53% 51	60.14% 175	0.34% 1	0.34% 1	291	2.40

### Q10 Over the past 12 months have the pre-tax profits from your business increased, decreased or stayed about the same comparing them with the previous year?



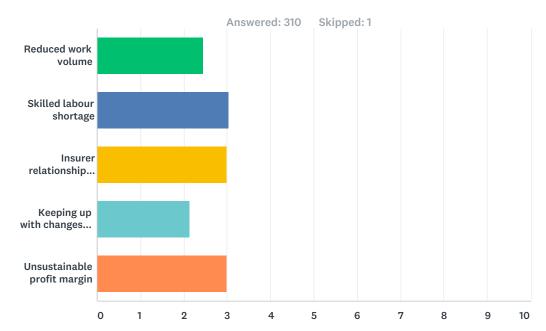
Answer Choices	Responses	
Increased	29.18%	89
Decreased	32.13%	98
Stayed the same	38.69%	118
Total		305

## **Q11** Over the past 12 months what about your work volume?



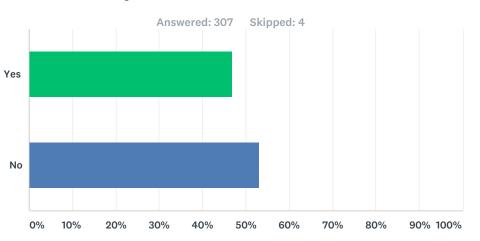
Answer Choices	Responses	
Increased	41.10%	127
Decreased	26.54%	82
Stayed the same	32.36%	100
Total		309

## Q12 What do you see as the biggest threats to your business in the next 12 months?



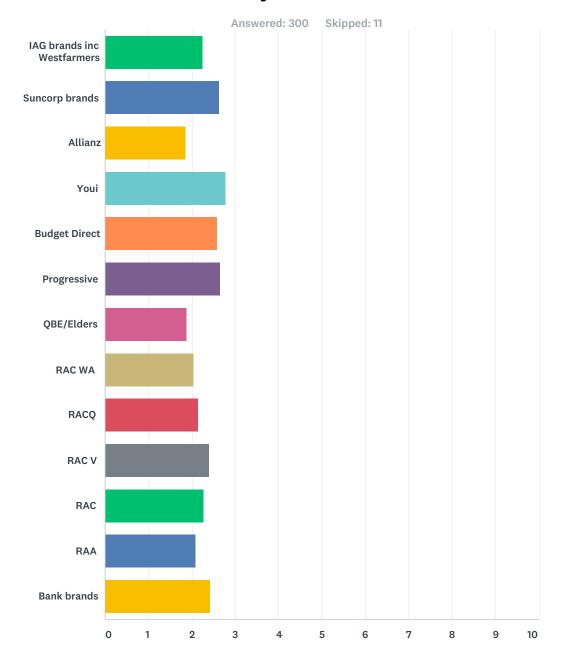
	Not an issue	A little concerned	Quite concerned	It's a real worry	Very concerned	Total	Weighted Average
Reduced work volume	27.40% 80	35.96% 105	14.73% 43	8.56% 25	13.36% 39	292	2.45
Skilled labour shortage	17.01% 50	23.47% 69	21.77% 64	13.95% 41	23.81% 70	294	3.04
Insurer relationship issues	16.33% 49	24.33% 73	24.00% 72	14.33% 43	21.00% 63	300	2.99
Keeping up with changes in vehicle technology - equipment and training	31.29% 92	39.46% 116	17.69% 52	6.80% 20	4.76% 14	294	2.14
Unsustainable profit margin	12.59% 37	33.33% 98	18.03% 53	14.97% 44	21.09% 62	294	2.99

### Q13 Are you a member of the MTA?



Answer Choices	Responses	
Yes	46.91%	144
No	53.09%	163
Total		307

# **Q14** Please rate the insurers below for claims operating system ease of use (leave blank if you do not work for these brands)



	Super simple	Acceptable	A bit of a fiddle	Complicated and time consuming	Total	Weighted Average
IAG brands inc Westfarmers	17.96% 51	54.23% 154	12.32% 35	15.49% 44	284	2.25
Suncorp brands	11.97% 34	41.20% 117	17.61% 50	29.23% 83	284	2.64
Allianz	35.27% 103	48.29% 141	11.99% 35	4.45% 13	292	1.86
Youi	11.02% 28	31.10% 79	25.59% 65	32.28% 82	254	2.79

### Body repair industry survey 2017

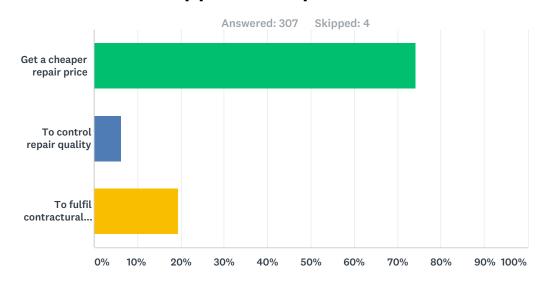
### SurveyMonkey

Bank brands	9.50% 19	51.00% 102	27.00% 54	12.50% 25	200	2.4
RAA	32.18% 28	41.38% 36	11.49% 10	14.94% 13	87	2.0
RAC	17.39% 12	53.62% 37	13.04% 9	15.94% 11	69	2.2
RAC V	12.15% 13	51.40% 55	20.56% 22	15.89% 17	107	2.4
QOAR	21.37% 25	52.99% 62	15.38% 18	10.26% 12	117	2.7
RAC WA	33.70% 31	41.30% 38	10.87% 10	14.13% 13	92	2.0
QBE/Elders	31.14% 85	53.48% 146	10.26% 28	5.13% 14	273	1.8
Progressive	10.96% 16	39.73% 58	22.60% 33	26.71% 39	146	2.6
Budget Direct	10.66% 26	38.93% 95	30.33% 74	20.08% 49	244	2.6

## Q15 What is the major issue you have dealing with insurers? (just one please)

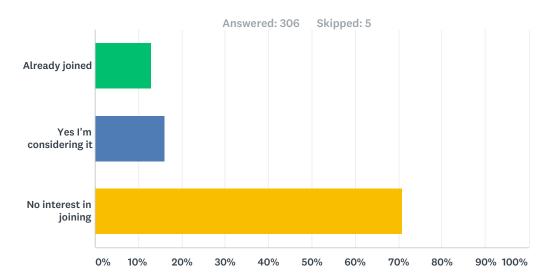
Answered: 279 Skipped: 32

# **Q16** Do you believe insurers heavily encourage policyholders to use their approved repairers in order to:



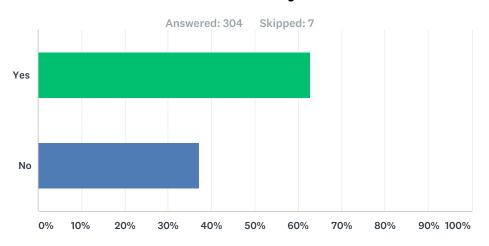
Answer Choices	Responses	
Get a cheaper repair price	74.27%	228
To control repair quality	6.19%	19
To fulfil contractural obligations	19.54%	60
Total		307

## **Q17** Are you considering joining a group/franchise such as Car Craft or Fix Auto in the next 12 months?



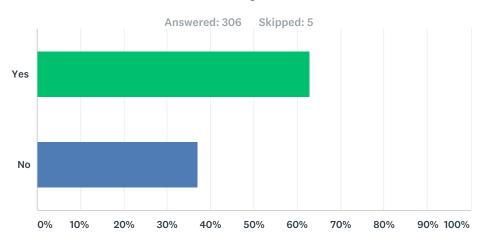
Answer Choices	Responses	
Already joined	13.07%	40
Yes I'm considering it	16.01%	49
No interest in joining	70.92%	217
Total		306

# Q18 Are you confident that your business will remain profitable for the next five years?

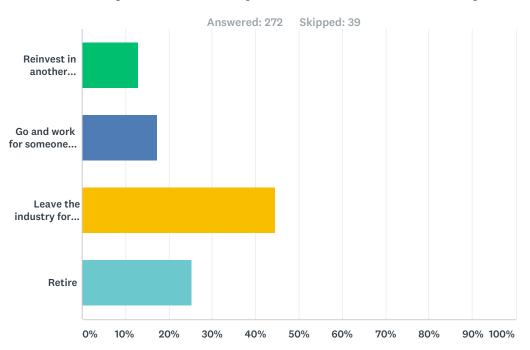


Answer Choices	Responses	
Yes	62.83%	191
Νο	37.17%	113
Total		304

# Q19 If you had a good offer to sell your business in the next 12 months would you take it?



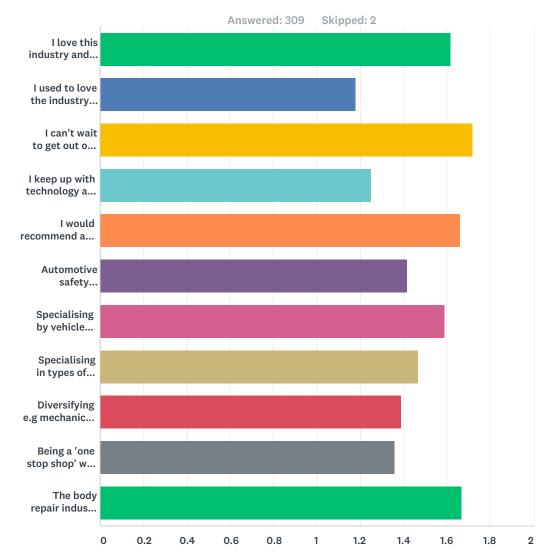
Answer Choices	Responses	
Yes	63.07%	193
No	36.93%	113
Total		306



### Q20 If you did sell your business would you

Answer Choices	Responses	
Reinvest in another autobody repair business?	12.87%	35
Go and work for someone else within the industry?	17.28%	47
Leave the industry for another profession?	44.49%	121
Retire	25.37%	69
Total		272

## **Q21** Please read the following statements about the industry and say if you agree with them.

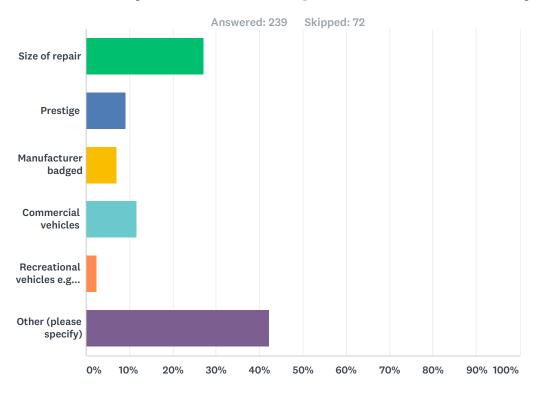


	Agree	Disagree	Total	Weighted Average
I love this industry and am excited about the future	37.58% 112	62.42% 186	298	1.62
I used to love the industry but it is getting to hard to make a profit	81.73% 246	18.27% 55	301	1.18
I can't wait to get out of the industry	27.70% 82	72.30% 214	296	1.72
I keep up with technology and undertake training/get my staff to undertake training to ensure my shop uses the latest repair methods	74.92% 224	25.08% 75	299	1.25
I would recommend a career in the body repair industry to my children and to the younger generation in general	33.66% 103	66.34% 203	306	1.66
Automotive safety technology will mean far fewer accidents and much less volume in five years time	57.89% 176	42.11% 128	304	1.42
Specialising by vehicle groups eg prestige, Japanese, European etc will be the way to thrive in the future	41.28% 123	58.72% 175	298	1.59

#### Body repair industry survey 2017

#### SurveyMonkey

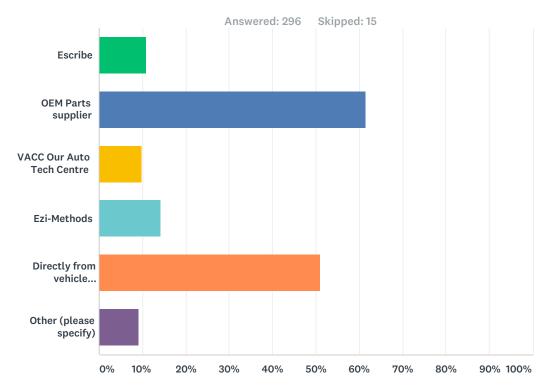
Specialising in types of repair such as heavy or light will be the way to thrive in the future	53.31% 161	46.69% 141	302	1.47
Diversifying e.g mechanical repair, trucks, boats, caravans will be the way to thrive in the future	60.93% 184	39.07% 118	302	1.39
Being a 'one stop shop' will be the way to thrive in the future	64.00% 192	36.00% 108	300	1.36
The body repair industry as we currently know it (eg paint and panel shops only) will not exist in 10 years time	32.78% 98	67.22% 201	299	1.67



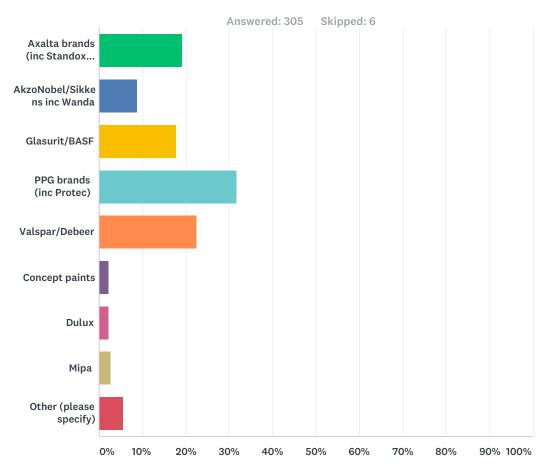
### Q22 Does your business specialise in some way

Answer Choices	Responses	
Size of repair	27.20%	65
Prestige	9.21%	22
Manufacturer badged	7.11%	17
Commercial vehicles	11.72%	28
Recreational vehicles e.g. boats and caravans	2.51%	6
Other (please specify)	42.26%	101
Total		239

### **Q23** Where do you source your repair information from?



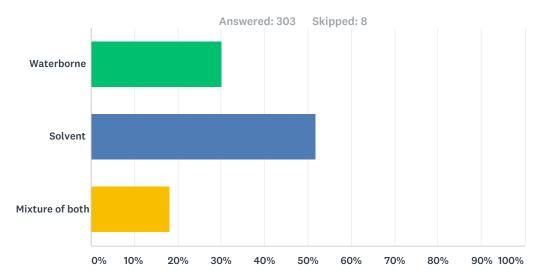
Answer Choices	Responses	
Escribe	10.81%	32
OEM Parts supplier	61.49%	182
VACC Our Auto Tech Centre	9.80%	29
Ezi-Methods	14.19%	42
Directly from vehicle manufacturer	51.01%	151
Other (please specify)	9.12%	27
Total Respondents: 296		



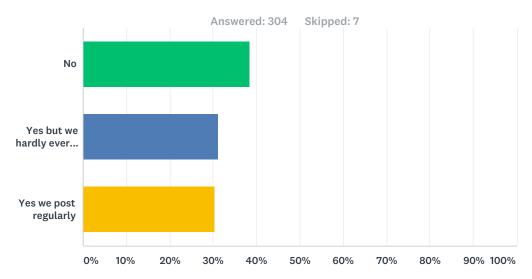
### Q24 Which paint does your shop use?

Answer Choices	Responses	
Axalta brands (inc Standox, Cromax, Spies Hecker, Syrox, Permahyde,Imron)	19.34%	59
AkzoNobel/Sikkens inc Wanda	8.85%	27
Glasurit/BASF	17.70%	54
PPG brands (inc Protec)	31.80%	97
Valspar/Debeer	22.62%	69
Concept paints	2.30%	7
Dulux	2.30%	7
Міра	2.62%	8
Other (please specify)	5.57%	17
Total Respondents: 305		

### **Q25** Does your shop use solvent or waterborne paint?



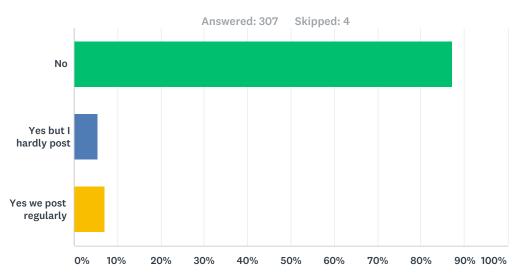
Answer Choices	Responses	
Waterborne	30.03%	91
Solvent	51.82%	157
Mixture of both	18.15%	55
Total		303



### Q26 Do you have a Facebook page?

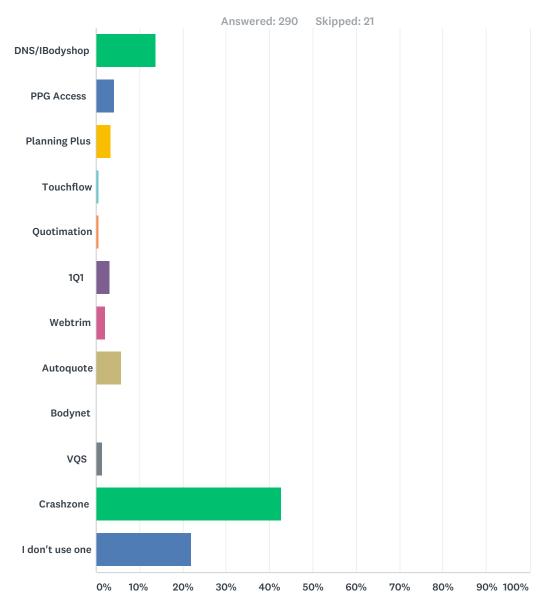
Answer Choices	Responses	
No	38.49%	117
Yes but we hardly ever post	31.25%	95
Yes we post regularly	30.26%	92
Total		304

## **Q27** Is your business on Instagram?



Answer Choices	Responses	
No	87.30%	268
Yes but I hardly post	5.54%	17
Yes we post regularly	7.17%	22
Total		307

### **Q28** Which workshop management system do you use?



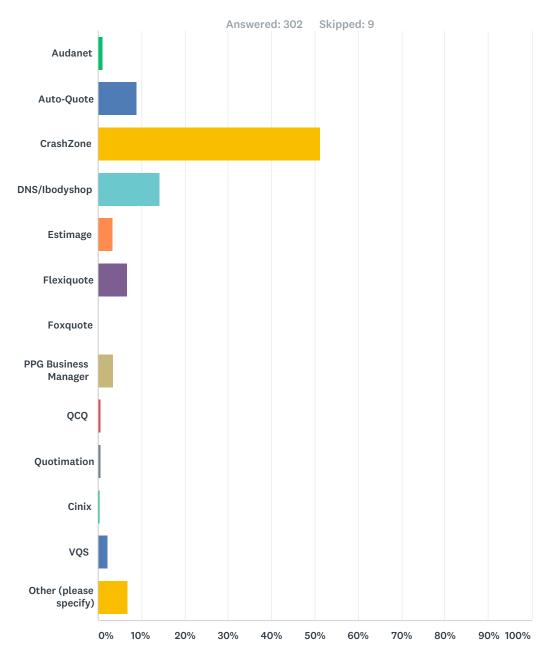
Answer Choices	Responses	
DNS/IBodyshop	13.79%	40
PPG Access	4.14%	12
Planning Plus	3.45%	10
Touchflow	0.69%	2
Quotimation	0.69%	2
1Q1	3.10%	9
Webtrim	2.07%	6
Autoquote	5.86%	17
Bodynet	0.00%	0

### Body repair industry survey 2017

#### SurveyMonkey

vǫs	1.38%	4
Crashzone	42.76%	124
l don't use one	22.07%	64
Total		290

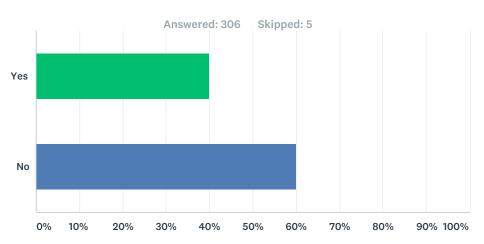
## Q29 Which quoting package/s do you use? You can check more than one.



Answer Choices	Responses	
Audanet	0.99%	3
Auto-Quote	8.94%	27
CrashZone	51.32%	155
DNS/lbodyshop	14.24%	43
Estimage	3.31%	10
Flexiquote	6.62%	20
Foxquote	0.00%	0

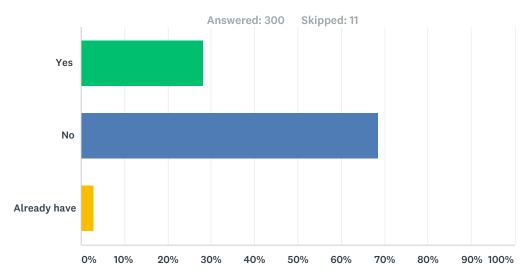
PPG Business Manager	3.64%	11
QCQ	0.66%	2
Quotimation	0.66%	2
Cinix	0.33%	1
vǫs	2.32%	7
Other (please specify)	6.95%	21
otal		302

## **Q30** Do you have an exit plan or succession plan in place for your business?



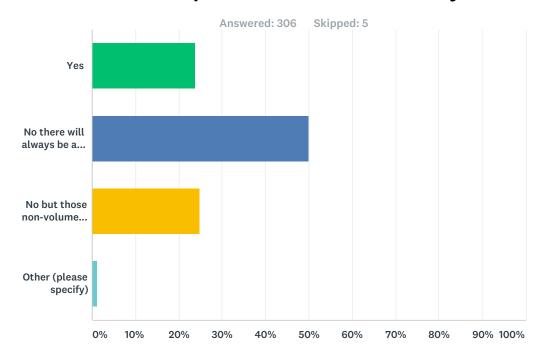
Answer Choices	Responses	
Yes	39.87%	122
No	60.13%	184
Total		306

### Q31 Will you be taking part in the national shop grading program?



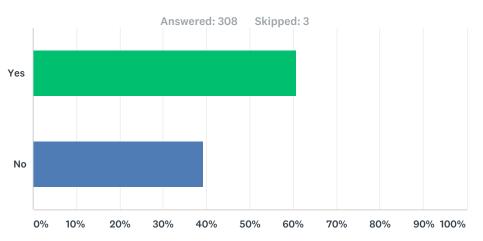
Answer Choices	Responses	
Yes	28.33%	85
No	68.67%	206
Already have	3.00%	9
Total		300

# **Q32** Given the rate of consolidation do you think think that only 'volume' shops will survive in the 10 years?



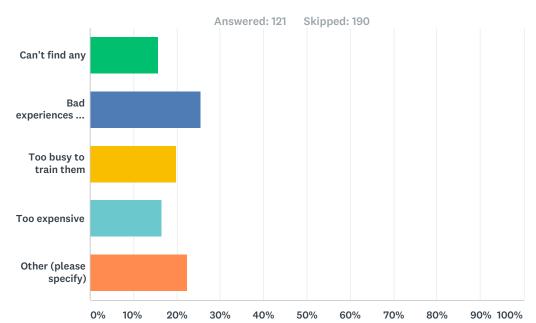
Answer Choices	Responses	
Yes	23.86%	73
No there will always be a need for independent repair shops	50.00%	153
No but those non-volume shops will have to specialise in some way to remain viable	24.84%	76
Other (please specify)	1.31%	4
Total		306

### Q33 Does your shop employ apprentices?



Answer Choices	Responses
Yes	60.71% 18
No	39.29% 12
Total	30

#### 37 / 38



## Q34 Why don't you employ apprentices?

swer Choices	Responses	
Can't find any	15.70%	19
Bad experiences in the past	25.62%	31
Too busy to train them	19.83%	24
Too expensive	16.53%	20
Other (please specify)	22.31%	27
al		121